



THE PURPLE HEARTBEAT
NATIONAL HEADQUARTERS' NEWSLETTER

THE NATIONAL HEADQUARTERS STAFF WISHES
EVERYONE A HEALTHY AND PROSPEROUS 2010!



THIS NEWSLETTER IS PUBLISHED EVERY MONTH EXCEPT AUGUST. ALL ADJUTANTS AND COMMANDERS RECEIVE A COPY OF THE NEWSLETTER. ADJUTANTS RECEIVE THE SPECIFIC CHAPTER/DEPARTMENT INFORMATION.

ALSO ENCLOSED:

- CHAPTERS: Nov. 2009 Roster of Monthly Changes; Full Roster; AM Delinquent Report (if any)
Departments: Nov. 2009 Membership Status Report, Chapters Roster of Monthly Changes; Full Roster; AM Delinquent Report (if any)

L to R from back: Bob Reny, Dennis Jenkins, Michelle Keith, Coretta Keith, Adale Tourtellott, Michael Viviano, Pick, Casey Matuszak, Joyce Woo, Jim Richards, Karin Romney, John Lloyd

Middle Row: Ana Marquez, Anne Beal, Carolyn Frazee, Carole Rhodes, Jennifer Perera

Front Row: Casey Nottage, Jack Leonard, Frank Van Hoy

Missing are: Vince Candida, Stewart McKeown

Inside this issue:

Table listing contents: Adjutant's Call 2, March on Hill Update 2, Outward Bound 3, Medals of America - MOPH Agreement 4, Dept Conventions 4, 78th Natl Conv Ad 5, Staff Profile 6, Dec Trivia 6, Calendar 6

MILITARY ORDER OF THE PURPLE HEART SCHOLARSHIP PROGRAM

This is a reminder that the application package for the 2010/2011 MOPH Scholarship Program has been posted to the MOPH website: www.purpleheart.org and is available for downloading.



Select "Programs" from the information bar at the top of the homepage then "Scholarships" from the drop-down box and you will be directed to the scholarship application package.

Alternatively, you may request that a copy be mailed to you by calling (703) 642-5360 or emailing scholarship@purpleheart.org. Completed applications must be received at MOPH Headquarters in Springfield, VA by the close of business on 2/16/2010.

"Yesterday, December 7, 1941 - a date which will live in infamy - the United States of America was suddenly and deliberately attacked by naval and air forces of the Empire of Japan." (Franklin D. Roosevelt: To Congress, 8 December 1941)

## NATIONAL ADJUTANT'S CALL . . .

Dear Patriots,

As Headquarters and its Staff approach the end of the year (2009), we take this opportunity to wish all a Merry Christmas and a Happy New Year.

Please keep mind, as busy as you are, that the employees here in Headquarters are also busy with Holiday preparations and end of the year organizational requirements.

We apologize now and ahead of time if our normal quick professional response to your requirements and concerns is somewhat delayed. As always, we will catch up just as soon as possible.

It's always healthy to review a year's activity to identify both strengths and weaknesses of our Order – to reinforce the strengths and correct the weaknesses. I ask all of you, from Chapter to National level, to examine your participation in MOPH and send me the top three strengths and weaknesses that you see from your involvement with the Order. MOPH cannot make significant improvements without your candid inputs based on intimate knowledge of activity. Please send your comments to me by email, letter or fax so that I can give them the time and attention required. Handwritten letters or faxes are welcomed if that is the most comfortable way for you to communicate. I really want to hear from you. (Email: [jleonard@purpleheart.org](mailto:jleonard@purpleheart.org); Fax: 703-642-2054; mail: Jack Leonard, 5413-B Backlick Road, Springfield VA 22151)

Yours in Patriotism  
Jack Leonard, National Adjutant

### MARCH ON THE HILL UPDATE

The 6th Annual March on the Hill will be held February 8-12, 2010. Except for those National Officers invited to the Leadership Meeting, there is NO central billing. Each Patriot must make her or his own hotel reservation and pay for the room. We have arranged for a block of rooms at:



**The Holiday Inn National Airport, 2650 Jefferson Davis Drive, Arlington VA 22302**

**Rate: \$179 plus tax**

**In order to get the MOPH rate, you must make your reservations no later than Thursday, January 14, 2010**

To make your reservations, call either the direct number, 703-684-7200, or call central reservations, 1-888-294-5059. Code: MOPH – March on the Hill.

Link:

<http://www.ichotelsgroup.com/h/d/HI/1/en/rates/WASDC?groupBookingCode=MOP>.

Just put in your dates of arrival and departure; the rest will automatically populate.

**Please notify Casey Nottage (cnottage @Purpleheart.org) or 703-642-5360) of your arrival and departure dates at your earliest convenience.**

“Christmas (1944) dawned clear and cold; lovely weather for killing Germans, although the thought seemed somewhat at variance with the spirit of the day.” (General George S. Patton, Jr. *War As I knew It*, 1947.)

## **OUTWARD BOUND OFFERING FREE WILDERNESS EXPEDITIONS FOR OEF/OIF VETERANS**

**OUTWARD BOUND**, a 45-year old non-profit outdoor, adventure-education organization, is looking for OEF and OIF Veterans who are interested in participating in full-funded reintegration wilderness expeditions. Adventures are physically, mentally and emotionally stimulating and work to build the self-confidence, trust, and communications skills necessary to return successfully to their families and communities following war time service. Goals of the program are to provide a positive outdoor experience for military veterans that will enable them to experience the healing benefits of the natural world and benefit from quality environmental education.

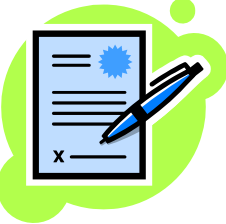


- Who:** Available to all OEF and OIF Veterans who were deployed to Iraq and/or Afghanistan, pending medical screening. This includes current and former members of the Active and Reserve Components of the US Military. It doesn't matter what your current military status is (active, inactive, discharged, retired) as long as you deployed in support of OEF or OIF combat operations while in the military.
- What:** A 5-7 day Wilderness Expedition – may include backpacking, rock climbing, canoeing, dog-sledding, sailing, sea kayaking and white water rafting. There are both open enrollment and custom courses - go to the website listed below for details.
- When:** Dates available year-round
- Where:** Wilderness locations include: California, Colorado, Maine, Maryland, Minnesota, New Jersey, Pennsylvania, Utah, Oregon, Washington, Alabama, and Florida
- How:** What sets **OUTWARD BOUND** apart is that the goal is personal growth. The Wilderness and the skills learned to deal with it are simply a vehicle for growth.
- Cost:** **All expenses paid!** Veterans will not be responsible for cost of expedition including round-trip stateside transportation to the course site. Funding provided by the *Military Family Outdoor Initiative Project*, a joint project of the Sierra Club, the Sierra Club Foundation, the Anschultz Family Foundation, and the Disabled American Veterans.

**COMBAT NEVER FORGETS:** “NEVER get into a fight without more ammunition than the other guy.”

## **MOPH ENTERS MARKETING AGREEMENT WITH MEDALS OF AMERICA**

The Military Order of the Purple Heart has entered into a Marketing Agreement with Medals of America (MOA) to provide MOPH clothing and merchandise to Patriots, their families and friends. Many of you are familiar with MOA and have ordered merchandise from them in the past. MOA is located just outside Greenville, SC and provides a wide variety of veteran-related and military items, including medals and ribbons (individual and mounted), clothing with unit and service logos, display cases, and gifts. For example, the regimental stripe necktie currently available to Patriots through the MOPH Supply Room is produced by MOA.



MOA will provide Patriots with a wider choice of items for personal use, gifts, or resale as fund-raising projects. Service will be prompt; orders will be filled and shipped from MOA within 48 to 72 hours after receipt.

Of importance to many Patriots is the fact that all official medals and insignia sold by MOA are produced in the US. All custom embroidery is done in house, at MOA's South Carolina Headquarters. Also importantly, when you place an order with MOA, the order is processed by another veteran - a veteran just as concerned with Stolen Valor as you are.

The advantages of this new marketing and merchandise arrangement go beyond just a better selection of Purple Heart gear and gifts. The existing MOPH Supply Room has not been a profitable or even break-even venture. As a matter of fact, the store has lost money each year and a good deal of MOPH funds have been tied-up in store merchandise.

Under this agreement, MOPH will no longer contend with that annual financial loss. Further, MOPH will receive a small rebate on merchandise purchased by our members, as well as a small rebate on Purple Heart merchandise purchased by individuals who are not members. In the case of Purple Heart merchandise purchased by an individual who is not a member, the order shipped by MOA will include an application for membership in MOPH and LAMOPH. Special wholesale pricing is available on orders of 12 or more items by MOPH Chapters.

We are confident that this Marketing Agreement and relationship with MOA will be of benefit to all members of our Order.

### **DEPARTMENT COMMANDERS: WE NEED THE DATE AND LOCATION OF YOUR ANNUAL CONVENTION**

As you know, your Annual Convention must be held between May 1 and June 30, according to the Bylaws. We need the date and location of your 2010 Convention so that we can schedule attendance of National and Region Commanders. Until we have your data, we cannot complete the schedule. Please do not assume attendance of any National or Region officer until formal notification by the National Adjutant. [See pages 30 & 53 of the *Procedures Manual*]

**Information must be submitted in writing** – email, fax, or US mail. **Do not call.**

Email: [cnottage@purpleheart.org](mailto:cnottage@purpleheart.org)

Fax: Casey Nottage, MOPH HQ, 703-642-2054

Mail: MOPH HQ (Attn: Casey Nottage), 5413-B Backlick Road, Springfield VA 22151

**Deadline: Inputs are due NLT close of business on Monday, January 25, 2010.** Please mark your calendars.

[Your prompt responses will allow us to complete planning on National Officer visits to Department Conventions before the March-on-the-Hill evolution which begins on Monday, February 8, 2010.]

**Military Order of the Purple Heart, USA**  
**78th ANNUAL NATIONAL CONVENTION**  
**10-14 August 2010**

**Hosted by the Department of Florida MOPH**  
 Held at the Gaylord Palms Resort & Convention Center  
 6000 W. Osceola Parkway, Kissimmee, FL 34746

**CONVENTION BOOK ADVERTISING (Veterans & Supporters)**

Name of Organization/Supporter \_\_\_\_\_

Address \_\_\_\_\_

Contact Person Bill Everett, 5727 Buck Ward Rd. Baker, Florida, 32531 \_\_\_\_\_ Phone Number ---850-537-8553/850-902-1051\_\_\_\_\_

Sold By \_\_\_\_\_ Date \_\_\_\_\_

**AD RATES:**

Full Page ..... \$ 250.00 Color/Black & White  
 Half Page ..... \$125.00 Color/Black & White  
 Quarter Page .....\$ 75.00 Color/ Black & White  
 Your Name in Journal.....\$ 20.00 / Any Donations Accepted

Ads in Color/Black and White  
 Attach Camera Ready Copy OR Ad Format for Color/Black and White Ads.  
 Journal Book Size 8 x 11 (with 1/2 inch border on ad page)

*All Ads can be E-mailed or Snail mailed to the following address:*

[Julie.woods@speedeenet.com](mailto:Julie.woods@speedeenet.com)

*Speedee Printing (Attn: Julie Woods)*

*969 S. Ferdon Blvd, Crestview, Florida 32536*

*Or contact Bill Everett*

**Ad Deadline: May 31, 2010 (No Refunds)**

**MAKE CHECKS PAYABLE TO:** National Convention, Department of Florida

**MAIL TO (Checks Only):** Dept. of Florida Adjutant, JB. Haskins  
 1671 Independence Ave.  
 Melbourne, Florida 32940-6815  
 Phone: 321-622-4330

**YOUR SUPPORT IS GREATLY APPRECIATED**

Advertising in the Convention Book provides a significant means for offsetting expenses for the Convention. We request that Chapters, Departments and individual members participate wherever possible. Our organization is exempt from Federal Income Tax as a Non-Profit corporation under the provision of the Consumer's Certificate of Exemption No. 85-8012672058C-4. Florida EIN: 59-234-3003

# UPCOMING MOPH EVENTS

DECEMBER 2009

- 24..... MOPH HQ CLOSED. MERRY CHRISTMAS!
- 25..... CHRISTMAS

JANUARY 2010

- 01..... NEW YEAR'S DAY. HQ CLOSED
- 18..... MARTIN LUTHER KING HOLIDAY. HQ CLOSED

FEBRUARY 2010

- 8-12..... MARCH ON THE HILL
- 15..... PRESIDENT'S DAY. HQ CLOSED
- 16..... SCHOLARSHIP APPLICATIONS DUE
- 22..... WASHINGTON'S BIRTHDAY

MARCH 2010

- 4..... COMMANDER'S TESTIMONY, WASHINGTON DC
- 20..... NATIONAL FINANCE COMMITTEE MID-YEAR MEETING, CHICAGO IL
- 21-26..... ANNUAL NATIONAL SERVICE OFFICE TRAINING, ORLANDO FL
- 27..... NATIONAL SCHOLARSHIP MEETING, ST LOUIS MO

APRIL 2010

- 30..... LEADERSHIP EXECUTIVE MEETING, SEATTLE WA [BEGINS]

MAY 2010

- 01..... LEADERSHIP EXECUTIVE MEETING, SEATTLE WA [ENDS]
- TBA..... DEPARTMENT CONVENTIONS
- 31..... MEMORIAL DAY. HQ CLOSED

JUNE 2010

- TBA..... DEPARTMENT CONVENTIONS

JULY 2010

- 10..... NATIONAL FINANCE COMMITTEE FY 2011 BUDGET MTG, ARL VA

AUGUST 2010

- 07..... PURPLE HEART DAY
- 10-14..... 2010 NATIONAL CONVENTION, ORLANDO FL

**FUTURE NATIONAL CONVENTIONS**

- 2011 NATIONAL CONVENTION, ST PAUL MN.....AUGUST 9-13,2011
- 2012 NATIONAL CONVENTION, SCOTTSDALE AZ..... AUGUST 7-11,2012

## COMBAT-WOUNDED VETERANS HELPING VETERANS

5413-B BACKLICK ROAD  
SPRINGFIELD, VA 22151

Phone: 703-642-5360

Fax: 703-642-2054

E-mail: info@purpleheart.org

### HQ STAFF PROFILE

**Michelle Keith**, *Administrative Assistant*, provides support to both MOPH HQ's Executive Assistant



and the National Adjutant that includes correspondence, special mailings, meetings, support to the National Convention and a myriad of other admin events. She joined us in May 2009, first as *Receptionist*, then into her present position. Before MOPH, Michelle had extensive retail experience, including five years with the Extra Space Storage Company, serving as its manager for two years. She lives in Manassas, a nearby community in Northern Virginia.

Michelle has four children: a boy Marcus (13), and three girls, Jacqueline (11), Sharmaine (9), and Ariana (8). Michelle's position requires her to interact with all the other staff personnel at HQ and she consistently is highly professional, warm, friendly, and helpful.

### WHAT HAPPENED IN PAST DECEMBERS!

- 1783** - General Washington bade farewell to his troops.
- 1859** - John Brown hanged for raid on Harpers Ferry. **1941** - Japanese attacked Pearl Harbor HI December 7 - "A day that would go down in infamy" (FDR). **1944** - Battle of the Bulge, WWII, began. **1988** - Terrorists sponsored by Libya blew up Pan Am Flight 103 over Lockerbie, Scotland. **1989** - US forces intervened in Panama in Operation JUST CAUSE. **1998** - US launched Operation DESERT FOX in Iraq. **2003** - Saddam Hussein captured.